

2021  
*Happy Birthday*



TAKARAKOSAN CO.,LTD.

# ECO FRIENDLY!

Do not let helium-filled balloons fly away and get caught in trees or power lines.

After enjoying with balloons, remove the helium gas before disposing appropriately.

Do not inhale the helium gas.

There is a risk of small children (less than 8 years old) swallowing or choking on balloons that are not yet inflated or have burst.

You can save the Helium Gas ♡

**ibrex™**  
Float over  
**30** days!!

Attach weights when enjoying with helium-filled balloons.

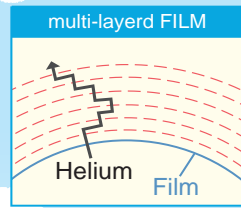


# ibrex™

Made by HIGH GAS BARRIER FILM

Floating the longest time in the World!!

You can save the Helium Gas ♡  
Float over 30 days!!



ibrex™ balloons were developed by TAKARAKOSAN CO., LTD..  
Among ibrex™, 14" series are the smallest foil balloon in the world which float with helium.  
It offer amazing float times. It stay fuller, look fresher and longer lasting over 30 days.

Floating over 30 days means:  
You can save gas, time and money, farther more need not re-inflate it.

## UPRIGHT BALLOON

PAT.6623007

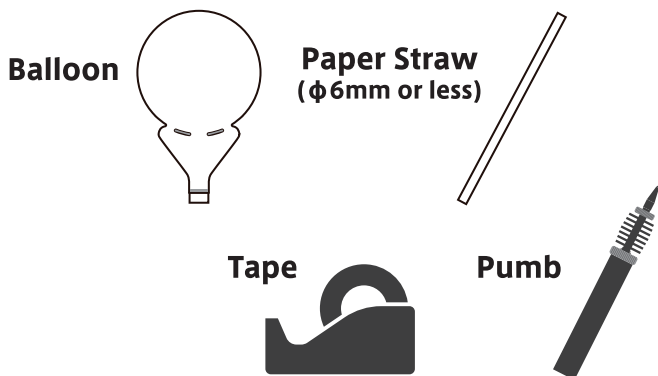


We won the Grand Prize for  
New Products Contest of  
Sales Promotion Section  
in international Gift Show  
Osaka, 2016 spring.

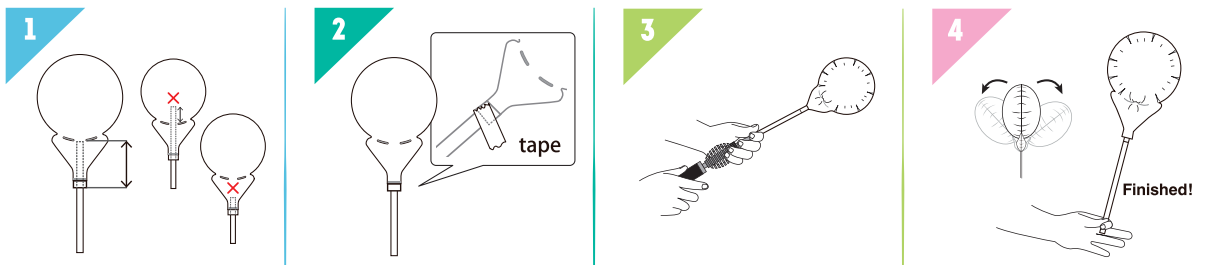
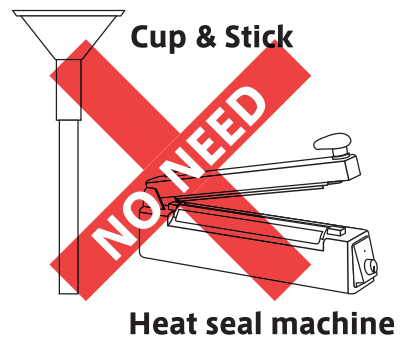


## Tips about inflate

### REQUIRE



### ECO FRIENDLY!



 **To Add Value**

**Customized Ibrex is good for Gift**

**Ibrex™** can keep it's shape for a long time.

This storong point means that Cut-out ticker can keep stick for a long time.



Copyright /Balloon Art (TH)



|              |  |
|--------------|--|
| 0201 23 1116 | ibrex Round 25AT.<br>Metallic Pink                   |
| 0201 21 3105 | ibrex Round 14AT.<br>Happy Birthday Gold & Pink Dots |
| 0201 21 1102 | ibrex Round 14AT.<br>Metallic Light Pink             |
| 0201 21 1116 | ibrex Round 14AT.<br>Metallic Pink                   |
| 0201 22 1218 | ibrex Heart 18AT.<br>Metallic Rose Gold              |

|              |  |
|--------------|--|
| 0201 23 1207 | ibrex Heart 25AT.<br>Metallic Gold           |
| 0201 21 3104 | ibrex Round 14AT.<br>Happy Birthday Balloons |
| 0201 21 1215 | ibrex Heart 14AT.<br>Metallic Black          |
| 0201 21 1112 | ibrex Round 14AT.<br>Metallic Ivory          |
| 0201 21 1220 | ibrex Heart 14AT.<br>Pastel Blue             |



# Safe Delivery without Worry / Time saving

**Ibrex™** is good for Box Gift Delivery.

You can prepair in advance and no need worry about deflation.



# Eco friendly / Time saving

Upright Balloon need only "Paper straw" and can set up with incredibly ease.



0201 81 0576

Upright Round 5. Happy Birthday Balloons

0201 81 0577

Upright Round 5. Happy Birthday Party

0201 81 0578

Upright Round 5. Happy Birthday Gold & Pink Dots

0201 81 0575

Upright Round 5. Birthday Plesiosaurus

0201 81 0574

Upright Round 5. Birthday Dinosaurs

0201 81 0538

Upright Round 5. Brilliant Birthday Blue

0201 81 0702

Uprigh **Message** Card Ribbon Blue & Green

As for the spec of these balloons, please refer to the chart in the last page.



Copyright / Balloon Art (TH)



Happy Birthday  
Heel & Diamond

|     |              |      |
|-----|--------------|------|
| 14" | 0201 31 3508 | pkgd |
|     | 0201 37 0008 |      |



Happy Birthday  
Swirl

|     |              |      |
|-----|--------------|------|
| 14" | 0201 31 3510 | pkgd |
|     | 0201 37 0010 |      |



Happy Birthday Cake  
Red

|     |              |      |
|-----|--------------|------|
| 14" | 0201 21 3111 | pkgd |
|     | 0201 51 3111 |      |



Happy Birthday Cake  
Blue

|     |              |      |
|-----|--------------|------|
| 14" | 0201 21 3110 | pkgd |
|     | 0201 51 3110 |      |



Happy Birthday  
Balloons

|     |              |      |
|-----|--------------|------|
| 14" | 0201 21 3104 | pkgd |
|     | 0201 51 3104 |      |



Happy Birthday Party

|     |              |      |
|-----|--------------|------|
| 14" | 0201 31 3512 | pkgd |
|     | 0201 37 0012 |      |



Happy Birthday  
Gold & Pink Dots

|     |              |      |
|-----|--------------|------|
| 14" | 0201 21 3105 | pkgd |
|     | 0201 51 3105 |      |



# UPRIGHT BALLOON

PAT.6323007



Brilliant Birthday Red

|    |              |      |
|----|--------------|------|
| 5" | 0201 81 0537 | pkgd |
|    | 0201 82 0537 |      |



Brilliant Birthday Blue

|    |              |      |
|----|--------------|------|
| 5" | 0201 81 0538 | pkgd |
|    | 0201 82 0538 |      |



Birthday Plesiosaurus

|    |              |
|----|--------------|
| 5" | 0201 81 0575 |
|----|--------------|



Birthday Dinosaurs

|    |              |
|----|--------------|
| 5" | 0201 81 0574 |
|----|--------------|



Happy Birthday Balloons

|    |              |
|----|--------------|
| 5" | 0201 81 0576 |
|----|--------------|



Happy Birthday Party

|    |              |
|----|--------------|
| 5" | 0201 81 0577 |
|----|--------------|



Happy Birthday Gold & Pink Dots

|    |              |
|----|--------------|
| 5" | 0201 81 0578 |
|----|--------------|





Sweet Heart  
Lovely Smile Yellow

|     |              |      |
|-----|--------------|------|
| 14" | 0201 31 3607 | pkgd |
|     | 0201 37 2007 |      |



Lovely Smile  
Metallic Red

|     |              |
|-----|--------------|
| 25" | 0201 31 7421 |
|-----|--------------|



Jelly Heart  
Toe Shoes Un Deux Trois

|     |              |      |
|-----|--------------|------|
| 14" | 0201 31 3410 | pkgd |
|     | 0201 37 4010 |      |



Jelly Heart  
Little Ballerina

|     |              |      |
|-----|--------------|------|
| 14" | 0201 31 3411 | pkgd |
|     | 0201 37 4011 |      |



Soccer Ball

|     |              |      |
|-----|--------------|------|
| 14" | 0201 31 3515 | pkgd |
|     | 0201 37 0015 |      |



Basketball

|     |              |      |
|-----|--------------|------|
| 14" | 0201 31 3516 | pkgd |
|     | 0201 37 0016 |      |



Baseball

|     |              |      |
|-----|--------------|------|
| 14" | 0201 31 3517 | pkgd |
|     | 0201 37 0017 |      |



# AQUA BALLOON™



|             |              |              |              |              |              |
|-------------|--------------|--------------|--------------|--------------|--------------|
| Wide (mm)   | 470          | 330          | 235          | 125          | 70           |
| Code        | 0201 32 0012 | 0201 32 0014 | 0201 32 0011 | 0201 32 0010 | 0201 32 0013 |
| Wide (inch) | 19           | 13           | 9            | 5            | 3            |



Copyright / Balloon Art (TH)



Inflate a little bit before peels off the cover film.



Use a heat sealer above the cover film.

Inflate a little bit before peels off the cover film.



Copyright / RS - Segelken (GER)



Copyright / Taiwan Party Shop Co., Ltd. (TW)



Copyright / Taiwan Party Shop Co., Ltd. (TW)

# UPRIGHT BALLOON

PAT.6623007



Gold & Pink Dots



Gold & Blue Dots



Party Pennant





**Animal Friends**

**Gold & Pink Dots**



**Gold & Blue Dots**



**Party Pennant**



**Animal Friends**



|                   | Gold & Pink Dots | Gold & Blue Dots | Party Pennant | Animal Friends |
|-------------------|------------------|------------------|---------------|----------------|
| No.0              | 0201 81 1500     | 0201 81 0590     | 0201 81 1510  | 0201 81 1520   |
| No.1              | 0201 81 1501     | 0201 81 0591     | 0201 81 1511  | 0201 81 1521   |
| No.2              | 0201 81 1502     | 0201 81 0592     | 0201 81 1512  | 0201 81 1522   |
| No.3              | 0201 81 1503     | 0201 81 0593     | 0201 81 1513  | 0201 81 1523   |
| No.4              | 0201 81 1504     | 0201 81 0594     | 0201 81 1514  | 0201 81 1524   |
| No.5              | 0201 81 1505     | 0201 81 0595     | 0201 81 1515  | 0201 81 1525   |
| No.6              | 0201 81 1506     | 0201 81 0596     | 0201 81 1516  | 0201 81 1526   |
| No.7              | 0201 81 1507     | 0201 81 0597     | 0201 81 1517  | 0201 81 1527   |
| No.8              | 0201 81 1508     | 0201 81 0598     | 0201 81 1518  | 0201 81 1528   |
| No.9              | 0201 81 1509     | 0201 81 0599     | 0201 81 1519  | 0201 81 1529   |
| Assortment No.0-9 | 0201 81 1530     | 0201 81 1531     | 0201 81 1533  | 0201 81 1532   |



Harmony Music

5" 0201 81 0522



G-clef

5" 0201 81 0521  
0201 82 0521 pkgd



Lace Ribbon White

5" 0201 81 0501  
0201 82 0501 pkgd



Lace Ribbon Burgundy

5" 0201 81 0502  
0201 82 0502 pkgd



Floral Lace Stamp

5" 0201 81 0523



Colorful Candy

5" 0201 81 0529



Rainbow Candy

5" 0201 81 0530



Soccer Ball

5" 0201 81 0566



Basketball

5" 0201 81 0567



Baseball

5" 0201 81 0568



Golf Ball

5" 0201 81 0569



Triceratops Blue

5" 0201 81 0570



Triceratops Green

5" 0201 81 0571



Tyrannosaurus Red

5" 0201 81 0572



Tyrannosaurus Yellow

5" 0201 81 0573



Congrats Dots On White

5" 0201 81 0509  
0201 82 0509 pkgd



Congrats Waves

5" 0201 81 0510



Congrats Balloons

5" 0201 81 0511



Pennant Garland

5" 0201 81 0525



Message Card Ribbon  
Navy Blue & Red

5" 0201 81 0701



Message Card Ribbon  
Blue & Green

5" 0201 81 0702



Message Card Ribbon  
Purple & Pink

5" 0201 81 0703



Message Card  
Sunflowers

5" 0201 81 0704



Message Card  
Sunflowers  
Thank You(JPN)(ENG)

5" 0201 81 0705



Copyright /Taiwan Party Shop Co., Ltd. (TW)



Message Card Clouds  
Thank You

5" 0201 81 0706



Message Card Clouds  
Thank You (JPN)

5" 0201 81 0707



Message Card Pink

5" 0201 81 0708



Message Card Gift Ribbon  
Red

5" 0201 81 0709



Message Card Round  
Flame

5" 0201 81 0710



Message Card Cloud  
Flame

5" 0201 81 0711

# Oriental Zodiac





Front



Back



**Charming Panda**

0201 11 0012  
0201 12 0012 pkgd



Front



Back

**Honey Bear**

0201 11 0003  
0201 12 0003 pkgd



Front



Back

**Naughty SHIBA-Dog**

0201 11 0005  
0201 12 0005 pkgd



Front



Back

**Happy Bunny**

0201 11 0007  
0201 12 0007 pkgd



Front



Back

**Friendly Koala**

0201 11 0004  
0201 12 0004 pkgd



Front



Back

**Pretty Cat**

0201 11 0006  
0201 12 0006 pkgd



Front



Back

**Munching Donkey**

0201 11 0008  
0201 12 0008 pkgd







Copyright / Balloon Art (TH)



Copyright / Carla Romina Finali (ES)



Copyright / Balloon Art (TH)



Round



Star



Dia



**● Round**

|     |              |              |              |              |              |              |              |              |
|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 25" | 0201 23 1101 | 0201 23 1102 | 0201 23 1103 | 0201 23 1104 | 0201 23 1105 | 0201 23 1106 | 0201 23 1107 | 0201 23 1108 |
| 18" | 0201 22 1101 | 0201 22 1102 | 0201 22 1103 | 0201 22 1104 | 0201 22 1105 | 0201 22 1106 | 0201 22 1107 | 0201 22 1108 |
| 14" | 0201 21 1101 | 0201 21 1102 | 0201 21 1103 | 0201 21 1104 | 0201 21 1105 | 0201 21 1106 | 0201 21 1107 | 0201 21 1108 |

**★ Star**

|     |              |              |              |              |              |              |              |              |
|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 25" | 0201 231301  | 0201 231302  | 0201 231303  | 0201 231304  | 0201 231305  | 0201 231306  | 0201 231307  | 0201 231308  |
| 19" | 0201 22 1301 | 0201 22 1302 | 0201 22 1303 | 0201 22 1304 | 0201 22 1305 | 0201 22 1306 | 0201 22 1307 | 0201 22 1308 |
| 15" | 0201 21 1301 | 0201 21 1302 | 0201 21 1303 | 0201 21 1304 | 0201 21 1305 | 0201 21 1306 | 0201 21 1307 | 0201 21 1308 |

**◆ Dia**

|     |              |              |              |              |              |              |              |              |
|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 25" | 0201 231601  | 0201 231602  | 0201 231603  | 0201 231604  | 0201 231605  | 0201 231606  | 0201 231607  | 0201 231608  |
| 18" | 0201 22 1601 | 0201 22 1602 | 0201 22 1603 | 0201 22 1604 | 0201 22 1605 | 0201 22 1606 | 0201 22 1607 | 0201 22 1608 |
| 14" | 0201 21 1601 | 0201 21 1602 | 0201 21 1603 | 0201 21 1604 | 0201 21 1605 | 0201 21 1606 | 0201 21 1607 | 0201 21 1608 |



Lime Green   Magenta   Lavender   Ivory   Brown   Orange   Black   Pink



● Round

|     |              |              |              |              |              |              |              |              |
|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 25" | 0201 23 1109 | 0201 23 1110 | 0201 23 1111 | 0201 23 1112 | 0201 23 1113 | 0201 23 1114 | 0201 23 1115 | 0201 23 1116 |
| 18" | 0201 22 1109 | 0201 22 1110 | 0201 22 1111 | 0201 22 1112 | 0201 22 1113 | 0201 22 1114 | 0201 22 1115 | 0201 22 1116 |
| 14" | 0201 21 1109 | 0201 21 1110 | 0201 21 1111 | 0201 21 1112 | 0201 21 1113 | 0201 21 1114 | 0201 21 1115 | 0201 21 1116 |

★ Star

|     |              |              |              |              |              |              |              |              |
|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 25" | 0201 23 1309 | 0201 23 1310 | 0201 23 1311 | 0201 23 1312 | 0201 23 1313 | 0201 23 1314 | 0201 23 1315 | 0201 23 1316 |
| 19" | 0201 22 1309 | 0201 22 1310 | 0201 22 1311 | 0201 22 1312 | 0201 22 1313 | 0201 22 1314 | 0201 22 1315 | 0201 22 1316 |
| 15" | 0201 21 1309 | 0201 21 1310 | 0201 21 1311 | 0201 21 1312 | 0201 21 1313 | 0201 21 1314 | 0201 21 1315 | 0201 21 1316 |

◆ Dia

|     |              |              |              |              |              |              |              |              |
|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 25" | 0201 23 1609 | 0201 23 1610 | 0201 23 1611 | 0201 23 1612 | 0201 23 1613 | 0201 23 1614 | 0201 23 1615 | 0201 23 1616 |
| 18" | 0201 22 1609 | 0201 22 1610 | 0201 22 1611 | 0201 22 1612 | 0201 22 1613 | 0201 22 1614 | 0201 22 1615 | 0201 22 1616 |
| 14" | 0201 21 1609 | 0201 21 1610 | 0201 21 1611 | 0201 21 1612 | 0201 21 1613 | 0201 21 1614 | 0201 21 1615 | 0201 21 1616 |



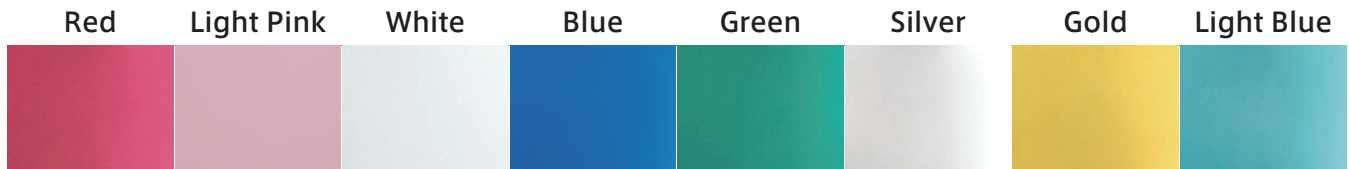
Heart



Sweet Heart



Jelly Heart



Heart

|     |              |              |              |              |              |              |              |              |
|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 25" | 0201 23 1201 | 0201 23 1202 | 0201 23 1203 | 0201 23 1204 | 0201 23 1205 | 0201 23 1206 | 0201 23 1207 | 0201 23 1208 |
| 18" | 0201 22 1201 | 0201 22 1202 | 0201 22 1203 | 0201 22 1204 | 0201 22 1205 | 0201 22 1206 | 0201 22 1207 | 0201 22 1208 |
| 14" | 0201 21 1201 | 0201 21 1202 | 0201 21 1203 | 0201 21 1204 | 0201 21 1205 | 0201 21 1206 | 0201 21 1207 | 0201 21 1208 |

Sweet Heart

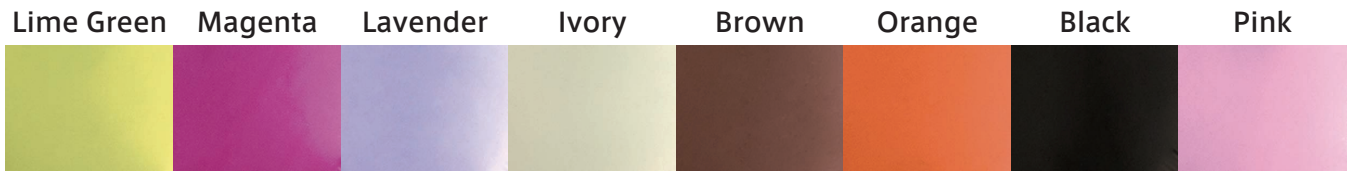
|     |              |              |              |              |              |              |              |              |
|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 25" | 0201 23 1401 | 0201 23 1402 | 0201 23 1403 | 0201 23 1404 | 0201 23 1405 | 0201 23 1406 | 0201 23 1407 | 0201 23 1408 |
| 18" | 0201 22 1401 | 0201 22 1402 | 0201 22 1403 | 0201 22 1404 | 0201 22 1405 | 0201 22 1406 | 0201 22 1407 | 0201 22 1408 |
| 14" | 0201 21 1401 | 0201 21 1402 | 0201 21 1403 | 0201 21 1404 | 0201 21 1405 | 0201 21 1406 | 0201 21 1407 | 0201 21 1408 |

Jelly Heart

|     |              |              |              |              |              |              |              |              |
|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 25" | 0201 23 1501 | 0201 23 1502 | 0201 23 1503 | 0201 23 1504 | 0201 23 1505 | 0201 23 1506 | 0201 23 1507 | 0201 23 1508 |
| 18" | 0201 22 1501 | 0201 22 1502 | 0201 22 1503 | 0201 22 1504 | 0201 22 1505 | 0201 22 1506 | 0201 22 1507 | 0201 22 1508 |
| 14" | 0201 21 1501 | 0201 21 1502 | 0201 21 1503 | 0201 21 1504 | 0201 21 1505 | 0201 21 1506 | 0201 21 1507 | 0201 21 1508 |



Copyright / Manon Dudziak (Fra)



**Heart**

|     |              |              |              |              |              |              |              |              |
|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 25" | 0201 23 1209 | 0201 23 1210 | 0201 23 1211 | 0201 23 1212 | 0201 23 1213 | 0201 23 1214 | 0201 23 1215 | 0201 23 1216 |
| 18" | 0201 22 1209 | 0201 22 1210 | 0201 22 1211 | 0201 22 1212 | 0201 22 1213 | 0201 22 1214 | 0201 22 1215 | 0201 22 1216 |
| 14" | 0201 21 1209 | 0201 21 1210 | 0201 21 1211 | 0201 21 1212 | 0201 21 1213 | 0201 21 1214 | 0201 21 1215 | 0201 21 1216 |

**Sweet Heart**

|     |              |              |              |              |              |              |              |              |
|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 25" | 0201 23 1409 | 0201 23 1410 | 0201 23 1411 | 0201 23 1412 | 0201 23 1413 | 0201 23 1414 | 0201 23 1415 | 0201 23 1416 |
| 18" | 0201 22 1409 | 0201 22 1410 | 0201 22 1411 | 0201 22 1412 | 0201 22 1413 | 0201 22 1414 | 0201 22 1415 | 0201 22 1416 |
| 14" | 0201 21 1409 | 0201 21 1410 | 0201 21 1411 | 0201 21 1412 | 0201 21 1413 | 0201 21 1414 | 0201 21 1415 | 0201 21 1416 |

**Jelly Heart**

|     |              |              |              |              |              |              |              |              |
|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 25" | 0201 23 1509 | 0201 23 1510 | 0201 23 1511 | 0201 23 1512 | 0201 23 1513 | 0201 23 1514 | 0201 23 1515 | 0201 23 1516 |
| 18" | 0201 22 1509 | 0201 22 1510 | 0201 22 1511 | 0201 22 1512 | 0201 22 1513 | 0201 22 1514 | 0201 22 1515 | 0201 22 1516 |
| 14" | 0201 21 1509 | 0201 21 1510 | 0201 21 1511 | 0201 21 1512 | 0201 21 1513 | 0201 21 1514 | 0201 21 1515 | 0201 21 1516 |

# ibrex™ Solid Color Balloons



Premium  
Metallic Red

Premium  
Metallic Gold

Premium  
Metallic Green



★ Star

|     |              |              |              |
|-----|--------------|--------------|--------------|
| 25" | -            | -            | -            |
| 19" | -            | -            | -            |
| 15" | 0201 21 1318 | 0201 21 1319 | 0201 21 1320 |



Ruby Red

Rose Gold

Pastel Pink

Pastel Blue

Pastel Yellow

Pastel Green

Pastel  
Lavender



Heart

|     |              |              |              |              |              |              |              |
|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 25" | -            | -            | -            | -            | -            | -            | -            |
| 18" | 0201 22 1217 | 0201 22 1218 | -            | -            | -            | -            | -            |
| 14" | 0201 21 1217 | 0201 21 1218 | 0201 21 1219 | 0201 21 1220 | 0201 21 1221 | 0201 21 1222 | 0201 21 1223 |

Sweet Heart

|     |              |              |              |              |              |              |              |
|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 25" | -            | -            | -            | -            | -            | -            | -            |
| 18" | -            | -            | -            | -            | -            | -            | -            |
| 14" | 0201 21 1417 | 0201 21 1418 | 0201 21 1419 | 0201 21 1420 | 0201 21 1421 | 0201 21 1422 | 0201 21 1423 |

Jelly Heart

|     |              |              |              |              |              |              |              |
|-----|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| 25" | -            | -            | -            | -            | -            | -            | -            |
| 18" | -            | -            | -            | -            | -            | -            | -            |
| 14" | 0201 21 1517 | 0201 21 1518 | 0201 21 1519 | 0201 21 1520 | 0201 21 1521 | 0201 21 1522 | 0201 21 1523 |

# “Working For Our Customers”

## **Business Philosophy:**

Our key principle is to think and act from the perspective of our customers, with the aim of contributing to our customers and the development of our company through the provision of beneficial information, products and services that meet with changes to the times.

Our policy of “working for our customers” could also be rephrased as “acting and thinking from the perspective of our customers.”

In order to achieve this, it is vital to remain loyal to the fundamentals of business at all times, work hard to accrue a gradual accumulation of anything and everything that will make our customers happy, and maintain a mentality of prioritizing the customer in all things.

This results in building a relationship of trust with the customer, and acquires their confidence.

It is the fundamental philosophy of our company to act with bravery and decisiveness, proactively taking on a wide range of challenges in order to keep our customers happy, including responding to changes in the times and continuing to provide beneficial information, products and services.



## **TAKARA KOSAN CO.,LTD.**

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<http://balloonworld.jp/>